



2011



EU-China

**EU-China Business & Technology
Cooperation Fair VI**

Exchange & Cooperation, Innovation & Development

17th~21st Oct 2011
Chengdu China



About The Event

The EU-China Business & Technology Cooperation Fair (hereinafter referred to as "the Fair") was held for 5 years and it has already become the biggest investment, trade and technology cooperation platform between the EU and China with largest number of EU participating companies.

The sixth Fair is focus on in the sectors of bio-pharmaceutical, new energy and IT industry. There will be many top experts, scholars and business elites from targeted sectors; as well as governors and officials from China and the EU to attend, make speeches and share the latest information, frontier technologies and achievements, as well the practical experience in business, during the event.

In the B to B meetings, you may have the opportunities to discuss and exchange with the world famous business leaders and find potential partners. It is estimated that there will be about 400 Chinese and 100 European enterprises with a total number of 800 people attending the event.



renewable energy), EU grasp lots of frontier technologies. While, China is in the start up period of Strategic emerging industry development right now, so it should learn from the EU's experience in low carbon economy development, and find out the way right for China. In the forum, people will discuss about strengthening cooperation and communication with the EU in new strategic emerging industry and how to

Hosted By:

Ministry of Commerce of China
Sichuan Provincial Government

Supported By:

EU Commission
Official partners from EU member states

Sponsored By :

Chengdu Municipal Government
Department of Commerce of Sichuan Province

Assisted By :

CCPIT Chengdu Council
Chengdu Hi-Tech Zone Management Committee

Organized By:

EU Project Innovation Centre (Chengdu)

Professional Program

- Main Forum:
China's Strategic Emerging Industry and the EU's Low Carbon Economy & Technology Forum
Theme: The cooperation opportunities and challenges in New Strategic Industry and Low Carbon Technology Field
Content: As the leader in Global Low Carbon Economy & Technology (Especially the Development and utilization technology of new energy and

promote the development of Chinese strategic emerging industry.

- EU-China Technology Transfer & Cooperation Forum

Theme: To discover potential cooperation opportunities in science & technology field between the EU and China

Content: To discuss the difficulties and solutions in the science and technology cooperation and technology transfers between the EU and China, to discover potential cooperation opportunities. To support regional cooperation in producing, teaching, research and technology cooperation, to support the cooperation between hi-tech zones and SMEs in EU and China especially in technology innovation cooperation and Intellectual Property Protection.

- Signing Ceremony:

Launching Ceremony of EEN Western China
Press Conference for EU Innovation Valley

- B to B Meetings

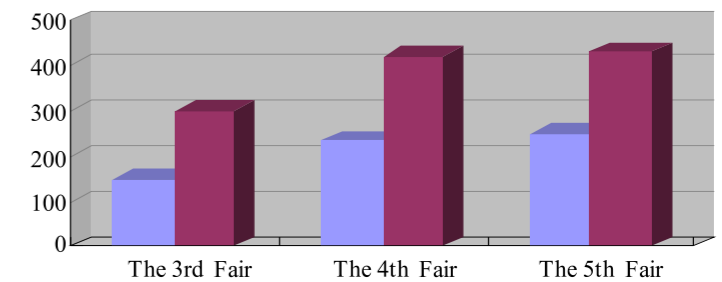


Previous Fairs

The EU-China Business & Technology Cooperation Fair was held in Chengdu for 4 times. The number of participating companies and EU countries, the scale and level of the fair are improving continuously. The brand becomes more and more influential and recognized. Many high level officials from China and EU have ever participated in the event, including Mr. Luc Rousseau, Vice Minister of Industry of France, Mr. Michael Pulch, Deputy Head of EC Delegation to China, Mr. Cao Jianlin, Vice Minister of the Ministry of Science and Technology of China, Besides, Ms. Connie Hedgaard, Climate & Energy Minister of Denmark, Ms. Anne-Marie Idrac, the Minister of Foreign Trade of France, Mr. Mauri Pekkarinen, the Minister of Economic Affairs of Finland made video speeches for our event. The success rate and achievement of the event are increasing continuously also. The following charts show the changes of these figures in the previous events.

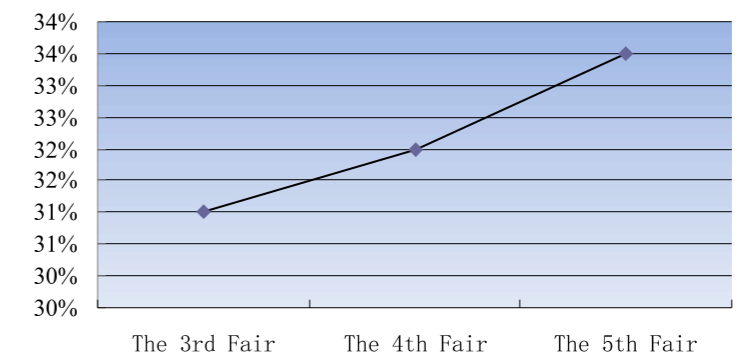
Number of Participating companies

■ EU Companies
■ China's Companies



Success ratio of the match-making meeting

◆ Success Ratio





Tentative Schedule

- 17th Oct (Mon)** Onsite Registration for European guests and venue laying out
18th Oct (Tue)
09:30~10:00 Opening Ceremony of Western China International Economic & Trade Fair (European participants only)
10:30~12:00 Visit exhibition of Western China International Economic & Trade Fair
12:15~13:45 Business lunch
14:30~17:00 EU-China Technology Transfer & Cooperation
18:30~20:00 Cocktail Party
- 19th Oct (Wed)**
09:00~09:25 VIP Meeting (Chinese officials and European VIP guests)
09:30~10:00 Opening Ceremony
10:10~12:00 China's Strategic Emerging Industry and the EU's Low Carbon Economy & Technology Forum
B to B Meetings
12:15~13:45 Business lunch
14:00~17:30 B to B Meetings
18:30~20:00 Gala Dinner
- 20th Oct (Thu)** Business Visit and Social Activity: Visit Chengdu Giant Panda Breeding Center, Jinsha Museum, Chengdu Hi-Tech Zone industrial park and enterprises. (European participants only)
- 21st Oct (Fri)** See off

Event Venue

Century City Pride International Convention & Exhibition Centre has 60 meeting rooms with different sizes vary from 200 sqm to 4000 sqm which can seating 100 people to 3500 people., It is one of the most multi-functional, diverse and modern international conference centers in China up to now. There area many multi-lingual simultaneous translation equipment, auto- projector, first-class movie and sounding sophisticated equipments etc. in some of the halls.

Accommodation

The event secretariat will designate several hotels as the Official Hotel for the event so that the guests can book the hotel at preferential price. The list of the hotels and their links will be duly published on <http://chengdu.eu-china.org.cn>.

Transportation

Chengdu Pride international Convention Centre located in south Chengdu is about 13km away from Chengdu Shuangliu International Airport,(15min by car) and 8 Km far away from the downtown, which is well connected by the subway. There are 4 direct flights per week to Amsterdam. The Fair Secretariat will provide shuttle service between the airport to the official hotels on 17th and 21st Oct.



About the Host City



Chengdu, the capital city of Sichuan Province, is an important modern supreme metropolis in Western China. It is defined as the science & technology, trade, financial, transportation and communication centre of Western China by state council of China. The comprehensive strength of Chengdu ranks the first among the cities in Western China.

Chengdu dedicates to improve investment environment, and to enhance foreign cooperation and communication for a long time. Eight countries such as the USA, Germany and France have established consulates in Chengdu. Over 130 'World Top 500 Enterprises' have settled in Chengdu and nearly 20,000 ex-pats from 125 countries and regions live in Chengdu as permanent residents. Chengdu is the education centre of the south-west China, the education level forefront among the country. There are 63 universities and colleges with 4.2 million students. In 2010, the GDP of Chengdu

city is 550.834 billion and ranked No.4 among the Chinese capital cities.

Chengdu is endeavouring to develop specific industrial sectors including IT, machinery (including automobile and aerospace industry), food and pharmaceutical, metallurgy, construction materials, and petrochemical, etc. In short, Chengdu is developing itself as a modern metropolis with the best investment and residential environments to be the city with the most comprehensive range of competencies in the middle and western areas of China. Chengdu achieved many National and global honours in various fields such as the National Environmental Protection Model City, one of the 'Top Ten Cities with the Most Dynamic Economies', one of the 'Top Ten Business Cities in the Chinese Mainland', one of the 'Top Ten Cities with Strong Comprehensive Strength', one of the 'Top Ten Cities for Exhibition', etc. Besides, Chengdu ranked the No.1 in the list of Global Top 10 Fastest Growing Cities' in the next decade.



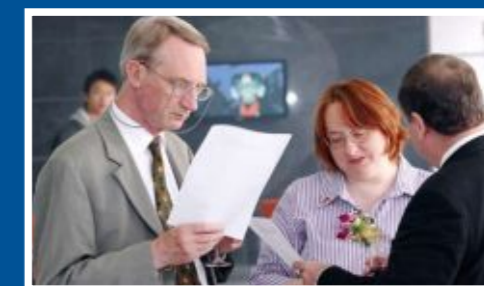
Registration Fee

100 Euro/person, for followings programs and service

- Opening ceremony
- Match-Making Meeting
- Forum
- Business Visit
- Free Chinese-English translation in matchmaking meetings
- Gala Dinner
- Business lunch during the event days
- Information pack
- Company Catalogue
- Finest hotels at preferential rate
- Airport pick-up/see-off at certain time slots

How to Register

Please download the registration form from the official web-site: <http://chengdu.eu-china.org.cn>, complete and send it back to the Secretariat by e-mail according to the guide in the registration form.



Sponsorship

The event is the window showing your company, it is its image to the world, to develop its branding strategy, it is also the shortest way to cross borders and succeed in a globalized World.

Invest a coin and you will make it gold! What you give is your sincere goodwill; what you receive is tremendous opportunities, and a bridge to endless wealth potential. No brilliant business player will ignore such perfect chance.

So, we warmly welcome your various kinds of sponsorships, and reward you with our best effort!

Anyone who has intention could contact us to know more.

Advertisement

The event provides many advertisement opportunities for you, including on the event website, event brochure, company catalogue, seminars, match-making meetings, gala dinner, cock tail party, information bag, and so on. Since you are here, make yourself well known! Any one who is interested, please contact the event Secretariat.



Contact us

Registration & Payment

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